

What is Fair Player Club?

In sport games, all players should comply with rules and principles in a 'Fair Play' spirit for fair and just competition. Likewise, in business, all market players should comply with the rule of law in a 'Fair Play' spirit for fair and clean business by promoting anti-corruption, compliance, and business ethics.

Fair Player Club aims to create fair and clean market conditions in South Korea as a public-private platform for anti-corruption by mobilizing the commitments of all market players.

What is Collective Action?

In collective action, companies work together with each other and with governments and civil society organizations "to create a fair and equal market and to minimize the opportunities for, and risks of, corruption."

Fair Player Club will provide business participants and stakeholders with knowledge, skills, strategies, and resources to promote ethical practices and transparency in business operations within their industry, region, and country.

Objective 1 : Collaboration Building

To develop a platform for collective action to promote anti-corruption among companies, industry associations, chambers of commerce, and central & local governments to generate synergy effects.



The Fair Player Club Launching Ceremony & The 1st Joint Public-Private Industry Council on 19 May 2015 in Seoul, Republic of Korea

Participating Industry Associations :



International Contractors Association of Korea (ICAK)
<http://kor.icak.or.kr>



Korea Association of Machinery Industry (KOAMI)
<https://www.koami.or.kr>



Korea Automobile Manufacturers Association (KAMA)
<http://www.kama.or.kr>



Korea Electronics Association (KEA)
<http://www.gokea.org>



Korea Railway Association (KORASS)
<http://www.korass.or.kr>

Objective 2 : Capacity Building

To increase awareness and competence of companies for clean and fair business practices with code of conducts, guidelines, and cases.

Objective 3 : Consensus Building

To establish an alliance among market players from various industries, regions, and countries for interaction and learning.



Cycle 1 (2015) INDUSTRY

Fair Player Club will raise public awareness on anti-corruption through public-private partnership with the Ministry of Trade, Industry and Energy (MOTIE) and with industry associations in various sectors including automobile, construction, electronics, machinery, and railway to reach out to their member companies.



Cycle 2 (2016) REGION

Fair Player Club will increase public awareness on anti-corruption nationwide through public-private partnership with metropolitan governments as well as local chambers of commerce & industry in Busan, Daejeon, Daegu, Incheon, Kwangju, Seoul, and Ulsan to reach out to companies in major cities.



Cycle 3 (2017) COUNTRY

Fair Player Club will endeavor to create a favorable environment for clean and fair business in South Korea through public-private partnership with foreign embassies, foreign chambers of commerce & industry, and foreign companies in Korea to promote dialogue, exchange and collective action on anti-corruption, compliance, and business ethics.

Benefits for Companies :

- Invitation to Fair Player Club workshops on industrial, regional, and national anti-corruption policies on compliance and business ethics.
- Access to Fair Play Rule Compliance Package, Fair Play Competence Assessment Tools, and outcome reports.
- Invitation to Fair Player Club Summit and Fair Play Pledge Ceremony to be attended by global & local anti-corruption experts.
- Promotion of participating companies' anti-corruption efforts in enhancing compliance and business ethics.



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